



Game based learning

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Introduction

- Learning in schools still heavily geared toward the acquisition of content within a teacher-centred model
- Instruction too often abstract and decontextualized, not suitable for pupils age
- Characteristics of efficient approaches to learning:
 - student centred
 - active
 - problem based
 - directed to higher ordered educational goals
 - motivational
 - supported by ICT



Digital generations students

- “Digital generations” of our students also called "gamer generations".
- Game design has a lot to teach us about learning, and contemporary learning theory has something to teach us about designing better games.
- Marshall McLuhan, famous Canadian philosopher of communication theory (predicted World wide Web in sixties), stated: "Anyone who makes a distinction between games and learning doesn't know the first thing about either."
- Games lead to changes in attitudes, behavior, and skills => that is actually exactly how learning is defined.



- Convergence between core elements of a good game and the characteristics of productive learning:
 - challenging, open-ended problems;
 - goal-based scenarios as situated learning,
player is involved in an iterative cycle of goal-based, interactive problem solving;
 - formative feedback - a critical part of any learning effort and a key component in good game design (adjusts challenges and gives feedback)
- Well-designed games support learning across a variety of content areas and domains.



- But all games are not good for all learners and for all educational goals!
- Cognitive psychologists have long claimed that the best instruction hovers at the boundary of a student's competence.
- And why aren't the games used more widely in classrooms if they are so useful for learning?
 - time constraints,
 - cost and availability of appropriate games,
 - lack of knowledge about their integration into learning,
 - **lack of good research on games and learning.**



Games

- Game is a structured or semi-structured context where players have **goals** that they try to achieve by overcoming **challenges**.
- Players must respect a set of **rules** that exist in reference to that restricted context.
- Failure to follow those rules constitutes mistake and implies a **penalty**.
- Games can involve one player acting alone, two or more players acting **cooperatively**, and, more frequently, players or teams of players **competing** between themselves.



Serious games

- What makes game serious (educational)?
 - well defined **learning goals**
 - promotion of **development** of **strategies** and **skills** of learners
- Learning **goals blurred** in the game
- Elements contributing to educational values of games, providing additional **motivation** for learning:
 - sensual stimuli,
 - fantasy,
 - challenge,
 - curiosity;
- But even serious games **have to be funny!**



- Our list of serious game **must have** includes:
 - compelling storyline
 - conflict or challenge (i.e., a problem to be solved)
 - rules of engagement
 - interaction within the environment and control
 - continuous feedback
(mostly implicit, but may be explicitly cognitive and/or affective)
 - particular goals or outcomes to achieve
(which often includes many sub-goals)
- These **game elements** are **similar** to the requirements for **good instructional design**.



- Games are **not** used **just** in **formal** education, but also for **training**, and for **informal** learning
- Games are not just as a vehicle for delivering learning, but also as a means
 - to **initiate discussion**,
 - to **motivate** students for different **activities**
 - for **design** (where learning happens through the design process)
- Instructional designers can learn a lot from game design



- Different options for educators who decide to use game based learning (Whiton, 2010):
 - Use of commercial entertainment game
 - Adapt existing commercial game
 - Use of commercial educational game
 - Use of virtual worlds
 - Custom designed games
 - Learners as game creators



- Use of **games for learning** has to be undertaken with a high degree of pragmatism:
 - game must be designed to **facilitate** some kind of learning **objectives**
 - **use of games** can only be justified if learning **objectives can not be** efficiently **achieved** otherwise
 - game is **not a stand-alone activity** but part of learning of activities
- Once the learning outcomes are defined:
 - **activities** that would normally help students to **meet** those **outcomes** need to be **found** and
 - **ways** how these **activities** can be **embedded** within a game have to be **identified**



- **Briefing, post-game discussion and reflection** are essential supporting activities that
 - ensure that students **understand** the **purpose** of the game,
 - **relate** the **activities** during the gameplay to the intended **learning outcomes**.
- This “learning package” ensure that the game based learning is **focused** and **appropriate**.
- Kolb’s (1984) experiential **learning cycle** describes learning activities as a sequence of phases of experience, observation and reflection



Involvement and engagement

- An important aspect of playing a game is intensity of involvement and engagement that games can invoke.
- Positive experience of being fully engaged in an activity is described as a state of “flow” (Csikszentmihalyi).
- **Flow** represents an optimal state of **performance at a task**, a sense of **enjoyment** and **control**, where an **individual's skills** are **matched** to the **challenges** faced, with clear **goals**, **feedback**, high degree of **control** and where users are **absorbed** to the extent that they **lose a sense of time** and self.



Conditions that induce flow (Malone)

- **Activity** should be **structured** so that **player** can increase or decrease the **level of challenges** faced in order to **match** exactly **personal skills** with the **requirements** for action,
- it should be **easy to isolate the activity** from other stimuli, external or internal, which might **interfere** with involvement in it,
- there should be clear **criteria for performance**; a player should be able to evaluate how well or how poorly (s)he is doing at any time,
- the activity should provide concrete **feedback to the player**, so that she can tell how well she is **meeting the criteria** of performance,
- the activity ought to have a **broad range of challenges**, so that the player may obtain increasingly complex information about different aspects of her/himself.



Behaviorism

- A lot of educational games designed according to behavioristic theory of learning (tutorials, which are basically forms of programmed instruction):
 - **one correct answer, immediate response**
 - **positive response** (happy sound, positive character reaction that stimulate positive emotions), instance of action-reaction pair enforced.
 - with **wrong** answer the **connection** has to be **weaken** and reaction is provided in a form of **negative stimuli**.
- Trivia games, quizzes, point and click games...all of them have **drill and practice** concept build in a very core of the game design and are broadly used in game based learning.



Cognitivism

- Cognitive learning theory emphasizes learner's **cognitive activity** and formation of appropriate **mental models**.
- The truth is "**out there**" and students are **learning** fundamental **concepts** and then using **logical deduction** to **gain new knowledge**.
- The most advanced forms of cognitive theory based games are **intelligent tutoring systems**:
 - use **machine learning algorithms** to **model student's current knowledge**, his learning style and emotional responses.
 - ITS **compare that to the model of expert knowledge** in order to **provide personalized materials** enhancing the learning process.



Constructivism

- Constructivism is an alternative view suggesting that **learners construct their own knowledge** → a number of individually constructed **knowledge representation**, all equally valid.
- **Learning** is active process of **constructing** rather than the acquiring knowledge, **built recursively** on knowledge that user **already has**.
- In a process of construction, **sensory data** is combined with **existing knowledge** to create **new viable mental models**, which are in turn the basis for further construction.
- Constructivist learning emphasizes **discovery** and **inquiry** learning arguing that students should be placed in an environment (which can be **modeled with computer game**) where they construct their own knowledge.



- Serious games replicate various **real-life scenarios** in **game format**. They present model of **abstracted reality** in which learner inhabit a certain role.
- The **role of teacher** is to provide **guidance** and **feedback** when student is learning – **constructing viable mental models**.



Conclusions

- Games are **powerful instructional** technology.
- Their use can be **justified** by all relevant **learning theories**.
- But it **can only be efficient** when it is **properly designed** and **properly integrated** into teaching and learning.